



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948146-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1536 :OFA Sked A 9

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	948146	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/17/12	Good Morning America	658-9a	M- WTF- -	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	- - WTF- -	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	09/12/12	8:39 AM	Good Morning America	658-9a	:30	OFA12P092H	\$450.00 NM
1	WCVB	Th	09/13/12	8:55 AM	Good Morning America	658-9a	:30	OFA12P092H	\$450.00 NM
2	09/12/12	09/17/12	Newscenter 5 at 5	5-6p	M- WTF- -	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	- - WTF- -	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/14/12	5:29 PM	Newscenter 5 at 5	5-6p	:30	OFA12P092H	\$650.00 NM
3	09/12/12	09/17/12	Newscenter 5 at 6	6-630p	MTWTF- -	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	- - WTF- -	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/13/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	OFA12P092H	\$900.00 NM
4	09/12/12	09/17/12	M-F Inside Edition	658-730p	M- WTF- -	:30	2	\$975.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	- - WTF- -	2	\$975.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/12/12	6:59 PM	M-F Inside Edition	658-730p	:30	OFA12P092H	\$975.00 NM
2	WCVB	Th	09/13/12	7:13 PM	M-F Inside Edition	658-730p	:30	OFA12P092H	\$975.00 NM
5	09/12/12	09/17/12	Chronicle	728-8p	M- WTF- -	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	- - WTF- -	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	09/12/12	7:29 PM	Chronicle	728-8p	:30	OFA12P092H	\$1,300.00 NM
1	WCVB	F	09/14/12	7:29 PM	Chronicle	728-8p	:30	OFA12P092H	\$1,300.00 NM
6	09/12/12	09/17/12	8a Sun Wknd Eyeopener	Su 8-10a	- - - - - S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948146-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	101- Candidate Orders	1536 :OFA Sked A 9	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/12/12	09/17/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			-----S		1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	9:57 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	OFA12P092H	\$400.00 NM
7	09/12/12	09/17/12	Nightline	1135p-1206a	M-WTF--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			--WTF--		1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/12/12	12:02 AM	Nightline	1135p-1206a	:30	OFA12P092H	\$450.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			M-----		1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/17/12	11:53 PM	Nightline	1135p-1206a	:30	OFA12Z118H	\$450.00 NM
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,300.00
<u>Agency Commission</u>	\$1,245.00
<u>Net Amount Due</u>	\$7,055.00